

“McDonald's Player Escort Competition (the “**Competition**”)

## **OFFICIAL RULES**

### **The Competition: Definitions**

1. For the purposes of the Competition: a) the word “**Sponsor**” means McDonald’s Restaurants of Canada Limited and includes, where the context permits or requires, a representative or representatives of the Sponsor; b) the competition period (the “**Competition Period**”) begins at 12:00:00 noon Eastern Standard Time (“**EST**”) on March 6, 2014 and ends at 11:59:59 p.m. EST on April 4, 2014; c) a registered association (a “**registered association**”) means a Canadian minor hockey association which is registered in the 2013-14 *atoMc*<sup>®</sup> Hockey (in the Province of Quebec, the *Équipe McDo<sup>MD</sup>*) program (the “**program**”) being conducted by the Sponsor during the Competition Period and the term “**permitted coach**” means a person who is a coach or assistant coach of a team (a “**team**”) which is participating in the program and is a member of a registered association during the Competition Period; d) an eligible Canadian player (an “**eligible player**”) means a player who meets the eligibility conditions described in Rule 3 below and who is a member of a team during the Competition Period; e) the term “**Judging Panel**” means the panel of judges constituted as follows: two representatives of the Sponsor, one representative of Stellick Marketing Communications Inc., and one representative of The Canadian Hockey Association (Hockey Canada), all as selected (or, as the case may be, approved) in its sole discretion by the Sponsor; f) the word “**Prize**” means one of five trips which are available to be awarded in the Competition and which are described in detail in Rule 17 below; g) the phrase “**Potential Prize Winner**” means an eligible player who is selected, in accordance with the provisions of these Official Rules, by the Judging Panel to receive a Prize, subject to that eligible player’s completing the documents and other requirements as set out in these Official Rules which are applicable to Potential Prize Winners, and the phrase “**Prize Winner**” means an eligible player who is selected by the Judging Panel to be a Potential Prize Winner and who successfully and fully completes those documents and other requirements; and h) the phrase “**Official Rules**” means these Rules which govern the Competition.

**NOTE: Any Prize awarded in this Competition will be awarded to the parent/legal guardian of the Prize Winner, in trust for the Prize Winner. In addition to fulfilling and performing the other requirements applicable to the parent or legal guardian of a Potential Prize Winner, a Potential Prize Winner’s parent or legal guardian must sign the declaration and release form (the “declaration and**

release”) on behalf of the Potential Prize Winner, in the place provided for that purpose on the declaration and release, failing which no Prize will be awarded to that Potential Prize Winner.

### **The Competition: General Description**

2. The Sponsor is conducting the Competition in order to select, in the manner and subject to the conditions described below, five eligible players, each of whom will receive a Prize provided all of the requirements and conditions which are applicable to Potential Prize Winner as set out in these Official Rules are fully observed and complied with.

It is planned that five (5) Prizes in total will be awarded in the Competition. Subject to the Official Rules, one (1) Prize will be available to be won a) by an eligible player who is resident in one of the Provinces of British Columbia, Alberta, the Northwest Territories, Nunavut or the Yukon (collectively, the “**Western Region**”), b) by an eligible player who is resident in one of the Provinces of Saskatchewan or Manitoba (collectively, the “**Mid-West Region**”), c) by an eligible player who is resident in the Province of Ontario, d) by an eligible player who is resident in the Province of Quebec, and e) by an eligible player who is resident in one of the Provinces of New Brunswick, Prince Edward Island, Nova Scotia or Newfoundland and Labrador (collectively the “**Maritime Region**”). In these Official Rules, the Western Region, the Mid-West Region, the Province of Ontario, the Province of Quebec and the Maritime Region are referred to individually as a “**Region**” and collectively as the “**Regions**”.

### **Eligibility**

3. Subject to the exclusions set out below in this Rule 3, the Competition is open only to an eligible player who is a resident of Canada and who is a member of a team during the Competition Period.

Notwithstanding the above, any person who is in any of the following categories is **NOT ELIGIBLE** to enter the Competition or to win or use a Prize in the Competition: (a) any person who, on or after January 1, 2014, was or is a director, officer, full-time employee, agent or franchise owner of the Sponsor, or of any one or more of the Sponsor’s divisions, parents, subsidiaries or affiliated companies, advertising and promotion agencies, franchisees, representatives, service agencies, or independent contractors; (b) any person engaged in the development, production or distribution of materials or Prize supply for the Competition; and (c) any person who is or purports to be an immediate family member (defined as a spouse, dependent for federal income tax purposes, or adoptive, foster,

step- or biological mother, father, sister, brother, daughter or son) of, or who resides in the same household as, any person in any of the preceding categories.

#### **How a Permitted Coach Can Prepare and Enter a Nomination of an Eligible Player into the Competition**

4. See below how, during the Competition Period, a permitted coach may prepare and enter a Nomination of an eligible player into the Competition. Any such eligible player need not be playing on the permitted coach's team during the Competition Period. The Nomination (as described below) of that eligible player must be submitted to, and received by, the Sponsor during the Competition Period in the manner and subject to the time restrictions/requirements described below.

**Note:** No eligible player may be nominated more than once in the Competition by a particular permitted coach. If the Sponsor finds that it has received more than one Nomination (see definition below) of the same eligible player by the same permitted coach, the Representative will review and consider only the Nomination which the Sponsor received first in time in respect of that eligible player and any additional Nominations of that eligible player by that permitted coach which the Sponsor receives will not be reviewed or considered by the Representative. More than one permitted coach may nominate the same eligible player and a permitted coach may nominate more than one eligible player.

A Nomination (a "**Nomination**") must a) comply in all respects with these Official Rules, b) only nominate one (1) eligible player, c) state the full names, residential addresses and home telephone numbers of the eligible player being nominated, of the permitted coach who is nominating and entering that eligible player, and of the parent/legal guardian of that eligible player, d) be received by the Sponsor within the Competition Period, and e) include an Essay (the "**Essay**") of 300 words or less, as more particularly described below, in the English or French language.

The Essay should explain and describe, in detail, the following criteria (the "**criteria**") as they apply to the eligible player named in the Nomination, namely, how and why, in the opinion of the applicable permitted coach, the eligible player being nominated, a) demonstrates teamwork, b) demonstrates a commitment to fitness and a balanced active lifestyle, c) demonstrates leadership among his/her fellow players, and d) has the qualities necessary to act as a spokesperson for the Competition and for the *atoMc* Hockey or *Équipe McDo* programs.

Finally, a Nomination must set out and describe how the permitted coach who is submitting the Nomination knows the eligible player in question and knows, to his/her own personal knowledge, that the information concerning that eligible player as set out in the Nomination is accurate.

In order to submit a Nomination, the permitted coach must email the Essay to [mcdonaldschampionkids@gotoguys.net](mailto:mcdonaldschampionkids@gotoguys.net) for receipt by the Sponsor before the end of the Competition Period.

By submitting a Nomination, a permitted coach is confirming to the Sponsor a) that he/she is a permitted coach, b) that the player nominated in the Nomination is an eligible player under these Official Rules, c) that all of the information respecting the eligible player nominated in the Nomination is true and accurate, d) that the eligible player being nominated (and that eligible player's parent or legal guardian) have consented to that eligible player being nominated for the purposes of the Competition, e) that the permitted coach, the eligible player being nominated and that eligible player's parent or legal guardian agree to be bound by and at all times to observe the provisions and requirements of these Official Rules, and f) that, should that eligible player become a Prize Winner, both the eligible player and his/her parent or legal guardian are willing and able to engage in the travel and participate in the Prize as is contemplated by the Competition and by these Official Rules.

**Note: Unless the Sponsor expressly has provided its prior written consent to some other travel arrangement, the parent or legal guardian of that eligible player who consented to the eligible player's being nominated for the Competition must accompany the eligible player on the trip which forms part of the Prize.**

**Important Note: Only a permitted coach can submit a Nomination of an eligible player into the Competition. Any Nomination which is submitted by any person other than a permitted coach will be disqualified from the Competition. If a Nomination does not comply in full with the requirements of these Official Rules, that Nomination will be disqualified from consideration in the Competition.**

### **The Preliminary Selection Process, and the Judging and Selection of Potential Prize Winners and Related Matters**

5. **The Preliminary Selection Process:** Beginning on or about April 7, 2014, a representative or representatives (collectively, the "**Representative**") of the Sponsor, chosen in the sole discretion of the Sponsor, will review all Nominations which the Sponsor has received in accordance with these Official Rules and which comply with the requirements of these Official Rules. The Representative will select four

(4) Nominations (each a “**Selected Nomination**”) for each of the five (5) Regions from all of the Nominations of eligible players who reside in the applicable Region. In making those selections, the Representative will review the applicable Essays and, based upon the Essays, will determine which of the eligible players referred to in the Nominations for a particular Region, in the sole opinion of the Representative, best possess the characteristics which are referred to in the criteria.

**Note:** an eligible player who is the subject of a Nomination, that eligible player’s parent or legal guardian, and/or the permitted coach who submitted a Nomination may be contacted, before April 11, 2014, by the Representative for clarification of or elaboration upon information contained in the Nomination and in the applicable Essay or to obtain further information on any aspect of a Nomination and such contact may include, without limitation, one or more telephone conversations with those persons.

6. **The Final Judging:** Beginning on or about April 15, 2014, the Judging Panel will review the four (4) Selected Nominations for each of the five (5) Regions and will identify the eligible player referred to in the Selected Nominations for each Region who, in the opinion of the Judging Panel, best possesses the characteristics which are referred to in the criteria. Subject to these Official Rules, unless that eligible player is selected as the Potential Grand Prize Winner (see below in this Rule 6), that eligible player will be the Potential Prize Winner of the Prize which is available to an eligible player from the Region where the eligible player resides.

Next, the Judging Panel will rate the remaining three (3) Selected Nominations (each a “**back-up Nomination**” and collectively the “**back-up Nominations**”) for each Region, in descending order of merit.

Finally, after the selection process described in the first paragraph of this Rule 6 is completed, the Judging Panel will consider the five (5) eligible players who are selected in the manner described in that paragraph as being the best in their applicable Regions, and will judge which of them is the best overall (the “**Potential Grand Prize Winner**”) and will rate the remaining four (4) eligible players (each being “**Potential Prize Winners**”) in descending order of merit. Subject to these Official Rules, the Grand Prize Winner will be awarded the Prize with tickets to the Final Match (the “**Grand Prize**”), and each of the Potential Prize Winners will be awarded a Prize with tickets to the Quarterfinal match.

In considering the Selected Nominations, in identifying Potential Prize Winners, and in rating all Nominations, the Judging Panel in its discretion also may consider any information the Representative has obtained as a result of the contact, if any, which the Representative has had with an

eligible player's parent or legal guardian or permitted coach in the course of the Representative's conducting the preliminary selection process described in Rule 5 above.

7. If the Sponsor in its sole discretion so elects, a Potential Prize Winner and the Potential Grand Prize Winner, and their parents or legal guardians may be required to submit to, and by permitting an eligible player to be nominated for the Competition the parent or legal guardian of an eligible player agrees that both he/she and the eligible player will fully cooperate in, a confidential background check to help confirm the eligible player's eligibility, to help confirm the accuracy of all of the contents of the applicable Nomination, and to help ensure that the use of the eligible player or the parent or legal guardian or both in connection with the Competition and in advertising or publicity related thereto, as determined by the Sponsor in its sole discretion, will not bring the Sponsor or the Competition or any other person, firm, corporation or organization into public disrepute, contempt, scandal or ridicule or reflect unfavourably on the Competition, the Sponsor or any organization or person.
8. **Substitution Of Back-Up Nomination for Potential Prize Winner**: If a permitted coach or an eligible player or a parent or legal guardian makes any false or misleading statement in or in relation to a Nomination or any other document related to the Competition, or if a Potential Prize Winner and/or his/her parent or legal guardian makes any false or misleading statement in a Declaration and Release, or fails or refused to complete and return the applicable declaration and release and guest release (see Rule 14 below), or in any other way or manner does not comply with and continue to comply with these Official Rules, in the sole discretion of the Sponsor, the applicable Potential Prize Winner may be disqualified from the Competition, will forfeit any right to any Prize in the Competition, and that Potential Prize Winner (and his/her parent or legal guardian and the permitted coach who nominated that Potential Prize Winner) will not have any claim against the Sponsor or any other person in respect of or arising out of the disqualification or any other matter related to the Competition. In such case, the eligible player whose back-up Nomination was rated the next-best for the applicable Region will become the Potential Prize Winner for the applicable Region and the Sponsor will proceed to deal with that replacement Potential Prize Winner, and his/her Prize claim, in the manner described in Rule 14 below. If in such a case the disqualified eligible player is the Potential Grand Prize Winner, then the highest rated Potential Prize Winner will "move up" and will take the place of the Potential Grand Prize Winner and, subject to these Official Rules, if verified as a Prize Winner, will be awarded the Grand Prize. The highest rated back-up Nomination for the Region in which the "moved up" replacement Potential Grand Prize Winner resides, will become a replacement Potential Prize Winner, in the place and stead of the "moved up" replacement Grand Prize Winner. This process just described will

continue, if and as required, it being understood that the verified Grand Prize Winner will be the highest rated remaining Nomination, and each of the five (5) verified Prize winners will represent a different Region, subject as follows: if the Sponsor proceeds to deal with back-up Nominations, and in the event that no eligible player from a particular region qualifies to receive the Prize referable to that Region, that Prize will not be awarded in the Competition.

9. **Return to Sponsor of Prize (or Prize value)**: In the event that a Prize has been awarded to a Prize Winner and the Sponsor finds that the Prize Winner or his/her parent or legal guardian has contravened these Official Rules, at the Sponsor's option, that Prize Winner will be required to promptly return to the Sponsor upon demand the applicable Prize (or the applicable part of the Prize) or, at the Sponsor's option, the cash equivalent of the applicable Prize (or the applicable part of the Prize) based on the approximate value of the applicable Prize as published in these Official Rules.
10. **Announcement of Prize Winners**: Prize Winners will be announced on or about April 29, 2014.

**Note**: By permitting his/her name to be submitted in a Nomination, each Prize Winner (and his/her parent or legal guardian) agrees to participate fully and without compensation in any announcement(s) and/or presentation ceremony/ceremonies and/or event or events organized or presented by the Sponsor related to the winning of a Prize to such Prize Winner and/or relating to such Prize Winner's participating in the enjoyment of a Prize, including, without limitation, press events before, during and/or after the completion of the trip and FIFA World Cup visit encompassed in a Prize.

11. **All decisions of the Sponsor, of the Representative, and of the Judging Panel, in all respects will be final and binding upon all permitted coaches and all eligible players in respect of any matter involved in the Competition or in any way related to the Competition.**

### **Privacy Consent and Declaration and Release and Guest Release Forms**

12. By entering the Competition, all eligible players consent to the collection and use of their personal information upon and subject to the terms and provisions of the Sponsor's privacy policy posted on the Sponsor's website - [www.mcdonalds.ca](http://www.mcdonalds.ca).
13. Before any Potential Prize Winner is declared to be a Prize Winner of the applicable Prize, that person (and in the case of a Potential Prize Winner,

the parent or legal guardian of that Potential Prize Winner who agreed to the nomination of that eligible player – see Note in Rule 4 above) must duly complete and return to the Sponsor the declaration and release which includes an acknowledgement of eligibility, a liability release, and a publicity consent, as well as a guest release form (the “**guest release**”) which the Sponsor will provide to him/her. The duly completed declaration and release and the guest release must be received by the Sponsor within the time limits specified by the Sponsor, in its sole discretion. If a Potential Prize Winner fails to return the duly completed declaration and release and the guest release referred to above to the Sponsor, for receipt by the Sponsor within the time specified for that purpose by the Sponsor at the time the Sponsor provides the Declaration and Release to the Potential Prize Winner, then, at the Sponsor’s sole option, the Sponsor may decide that it will have no further obligation to that Potential Prize Winner in respect of the Competition, or the Prize to which that Potential Prize Winner may be entitled, and may disqualify that Potential Prize winner in which case the provisions of Rule 8 will take effect in relation to identifying another Potential Prize Winner in the place and stead of the original Potential Prize Winner from the applicable Region.

### **Releases of Liability**

14. By accepting a Prize, every Prize Winner, and every parent or legal guardian of the applicable Prize Winner, on behalf of himself/herself and his/her child who is a Prize Winner, hereby (a) releases and holds harmless the Sponsor, McDonald’s USA, LLC, Stellick Marketing Communications Inc., The Canadian Hockey Association (Hockey Canada), the Representative and each member of the Judging Panel, and each of the Sponsor’s, McDonald’s USA, LLC’s, The Canadian Hockey Association’s (Hockey Canada) and Stellick Marketing Communications Inc.’s respective directors, officers, employees, parent companies, subsidiaries, affiliates, franchisees, suppliers, representatives and agents, and each of their respective directors, officers and employees, from any and all liability for injuries, loss or damage of any kind to any person or persons, including the Prize Winner and the parent or legal guardian of the Prize Winner who accompanies the Prize Winner on any trip which forms part of the applicable Prize, including death or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any Prize or any part of any Prize, from participation in the Competition, or from participation in any Prize-related trip or activity; and (b) agrees to fully indemnify the Sponsor, McDonald’s USA, LLC, Stellick Marketing Communications Inc., The Canadian Hockey Association (Hockey Canada), the Representative and each member of the Judging Panel, and each of the Sponsor’s and McDonald’s USA, LLC’s, The



Canadian Hockey Association's (Hockey Canada), and Stellick Marketing Communications Inc.'s respective directors, officers, employees, parent companies, subsidiaries, affiliates, franchisees, suppliers, representatives and agents, and each of their respective directors, officers, and employees, from any and all claims on the part of any third party or parties related in any way and for any reason to the Competition or to a Prize including, without limitation, any claim relating to death, or personal or property damage or injury. The Sponsor, and each of the Sponsor's respective directors, officers, employees, parent companies, subsidiaries, affiliates, franchisees, suppliers, representatives and agents, and each of their respective directors, officers, employees, successors and assigns (i) make no warranty, guaranty or representation of any kind concerning any Prize, (ii) disclaim any implied warranty, and (iii) are not liable for injury, loss, or damage of any kind resulting from the acceptance or use of any Prize, travel related thereto, or from participating in the Competition.

### **Publicity Consents**

15. Every Prize Winner, every Prize Winner's parent or legal guardian, every permitted coach of a Prize Winner, every registered association and every team for which a Prize Winner plays hereby grants to the Sponsor and to McDonald's USA, LLC the unlimited right (but not the obligation) to publish or use, without payment or other compensation and without notice, consent or approval, his/her/its (and/or, in the case of a Prize Winner, his/her parent's or legal guardian's) name, photograph or likeness, address (city/town and Province), voice, and the whole or part of any statement or statements he/she (and/or his/her parent or legal guardian) has made or makes about the Competition, a Prize, any part of a Prize, or any Prize-related activity, in any publicity, or program or advertising, without geographic limit and in perpetuity, in any medium now known or hereafter devised (including the Internet), and hereby consents without limitation to any such publication or use without further notice, consent, approval or compensation.

### **Descriptions of the Prizes Available to be Awarded in the Competition**

16. It is planned that, subject to these Official Rules, five (5) Prizes will be awarded in the Competition in the manner and as described above.
17. Four (4) Prizes each comprised of round-trip, economy class, air transportation for two (2) persons, namely the Prize Winner and his/her parent or legal guardian, on an airline designated by the Sponsor, from the Canadian International Airport closest to the applicable Prize Winner's residence, to Rio de Janeiro, Brazil, departing and arriving on the dates specified in its sole discretion by the Sponsor, return ground transfers

between the Rio de Janeiro airport and a hotel in Rio de Janeiro designated by the Sponsor, ground transportation in Rio de Janeiro as approved or required by the Sponsor in its sole discretion, accommodation for three (3) consecutive nights for two (2) persons in a standard room (double occupancy) at the Rio de Janeiro hotel designated by the Sponsor, breakfast, lunch and dinner, as approved by the Sponsor in its sole discretion, for two (2) persons on each of the three days in Brazil, Official McDonald's Player Escort uniform(s) which the Prize Winner agrees to wear at the times and as required by the Sponsor or by its representative, two (2) tickets to Match 58 Quarterfinals at the FIFA World Cup, as chosen by the Sponsor in its sole discretion, Player Escort experience of walking out onto a FIFA World Cup™ pitch with football heroes, excursion to Sugarloaf Mountain in Rio de Janeiro, and if applicable the services of an on-site chaperone and translator as designated, chosen and required by the Sponsor and the opportunity to meet fellow McDonald's Player Escorts from other countries in a manner and at such times and places as are chosen and designated by the Sponsor. The Sponsor reserves the right in its sole discretion to designate all flight particulars and route or routes (as the case may be). The Sponsor is not responsible for any delay, postponement or cancellation, for any reason, of any event(s), exhibit(s), travel or attraction(s) forming part of a Prize. The approximate value of this Prize, assuming departure from Pearson International Airport, Toronto, Ontario, Canada, is \$12,500.00 CDN as of February 13, 2014. The approximate value of this Prize will vary with the point of departure from Canada and may vary with air fare and related fluctuations such as, without limitation, fluctuations and changes in applicable taxes and fuel surcharges.

18. The Grand Prize: The Grand Prize comprises one (1) round-trip, economy class, air transportation for two (2) persons, namely the Prize Winner and his/her parent or legal guardian, on an airline designated by the Sponsor, from the Canadian International Airport closest to the applicable Prize Winner's residence, to Rio de Janeiro, Brazil, departing and arriving on the dates specified in its sole discretion by the Sponsor, return ground transfers between the Rio de Janeiro airport and a hotel in Rio de Janeiro designated by the Sponsor, ground transportation in Rio de Janeiro as approved or required by the Sponsor in its sole discretion, accommodation for three (3) consecutive nights for two (2) persons in a standard room (double occupancy) at the Rio de Janeiro hotel designated by the Sponsor, breakfast, lunch and dinner, as approved by the Sponsor in its sole discretion, for two (2) persons on each of the three days in Brazil, Official McDonald's Player Escort uniform(s) which the Prize Winner agrees to wear at the times and as required by the Sponsor or by its representative, two (2) tickets to Final match at the FIFA World Cup, as chosen by the Sponsor in its sole discretion, Player Escort experience of walking out onto a FIFA World Cup™ pitch with football heroes, excursion

to Sugarloaf Mountain in Rio de Janeiro, and if applicable the services of an on-site chaperone and translator as designated, chosen and required by the Sponsor and the opportunity to meet fellow McDonald's Player Escorts from other countries in a manner and at such times and places as are chosen and designated by the Sponsor. The Sponsor reserves the right in its sole discretion to designate all flight particulars and route or routes (as the case may be). The Sponsor is not responsible for any delay, postponement or cancellation, for any reason, of any event(s), exhibit(s), travel or attraction(s) forming part of a Prize. The approximate value of this Prize, assuming departure from Pearson International Airport, Toronto, Ontario, Canada, is \$12,500.00 CDN as of February 13, 2014. The approximate value of this Prize will vary with the point of departure from Canada and may vary with air fare and related fluctuations such as, without limitation, fluctuations and changes in applicable taxes and fuel surcharges.

19. For the purposes of these Official Rules the term "**Travel Documents**" means all documents, including without limitation, a notarized parental consent form and passport(s) valid for six (6) months past the planned return date for the trip which forms part of a Prize, visa(s) and any other travel documents which the Sponsor, in its sole discretion, deems will be necessary to permit the Prize Winner and his/her parent or legal guardian to travel to and from Rio de Janeiro, Brazil, on the scheduled dates of travel. The Travel Documents must be valid and must have been issued to the Prize Winner and his/her parent or legal guardian by the proper governmental or other authorities as indicated upon or in them.
20. A Prize (including the Grand Prize) **does not include**: additional ground or other transportation not expressly included in the Prize description above, car rental or rentals, personal and miscellaneous expenses of any kind for a Prize Winner and/or his/her parent or legal guardian, expenses for any kind of personal, medical, health, hospital and trip cancellation insurance, airport or other taxes and fees, gratuities, excess baggage fees, import charges, communication charges, meals, beverages (including alcoholic beverages), sightseeing and entrance or admission fees not expressly included in the Prize description above, any costs or expenses of or related to the obtaining of the Travel Documents (including, without limitation, any cost or costs of notarization), and any costs for any vaccinations or other health measures which must be undertaken to permit a Prize Winner and/or his/her parent or legal guardian to undertake the travel involved in the Prize. The cost of return travel by a Prize Winner and his/her parent or legal guardian between the Prize Winner's residence and the Canadian International Airport of departure is solely the responsibility of the Prize Winner and his/her parent or legal guardian.

21. **Prize Travel Dates**: A Prize Winner and his/her parent or legal guardian must travel on the same airplane and itinerary. Departure from and return to the city/town of origin in Canada are scheduled respectively for on or around July 2 – 5, 2014 for the four (4) Prizes and July 11-14, 2014 for the one (1) Grand Prize (exact dates and times to be determined in its sole discretion by the Sponsor). This travel period cannot be modified under any circumstances and no change will be permitted to travel dates or passenger names once the Prize travel booking has been confirmed by the Sponsor. If a Prize winner and/or the parent or legal guardian who is accompanying a Prize winner cannot travel on the scheduled dates and at the scheduled times, then the Sponsor will have no further obligation to the applicable Prize Winner and his/her parent or legal guardian in respect of the Competition, or the Prize to which that Potential Prize Winner otherwise may be entitled, and that Prize will be forfeited and will not be awarded in the Competition.
22. **Travel Documents and Insurance**: A Prize Winner and his/her parent or legal guardian must provide, at the Prize Winner's sole cost, proper legal identification to leave and re-enter Canada, and must be in possession of the original notarized parental consent form(s), the other Travel Documents (each of which must be valid), and any certificates (including, if required, vaccination certificates and insurance policies), required to undertake and complete the trip involved in the Prize. Each Prize Winner and his/her parent or legal guardian accept full responsibility for obtaining these documents referred to in this subparagraph at his/her/their sole expense. The Sponsor strongly recommends that a Prize Winner and his/her parent or legal guardian obtain, at their own expense, any personal, medical, health, hospital and/or trip cancellation insurance the Winner and/or his/her parent or legal guardian may desire before departure. However, the Sponsor is not responsible for the obtaining or the cost of any such insurance.
23. **Limits of Responsibility**: By accepting a Prize, each Winner and his/her parent or legal guardian acknowledge that the Prize is being supplied by or through the Sponsor which has the right, in its sole discretion to substitute a prize, or any part or parts thereof, of equal or greater value, and acknowledge that the Prize is not subject to the Sponsor's control. Each Prize Winner and his/her parent or legal guardian further agree that the Sponsor is not liable to them or to their heirs and assigns for death, personal injury, property damage, or any other loss that may occur: 1) due to any act or omission of the supplier of a Prize, or of any part or parts thereof, or 2) by reason of any other event over which the Sponsor has no control.
24. In relation to the Prize, participation in the events related to or forming part of the Prize, and the awarding of the Prize, and any travel or other matter related to the Prize, the parent or legal guardian of the Prize Winner will

comply, and will ensure that the Prize Winner complies, fully and without dispute or argument with any instructions, requirements or prohibitions of the Sponsor (or of any Sponsor's representative) related to comportment, dress and any other matter. The Sponsor reserves the right, in its sole discretion, to disqualify at any time from the Prize and from any participation in the Prize, in any event related to the Prize and from any travel or remaining travel involved in the Prize, any Prize Winner and his/her parent or legal guardian for what the Sponsor considers to be non-compliance, in whole or part, with the Sponsor's instructions, requirements or prohibitions, in which case, neither the Prize Winner nor his/her parent or legal guardian nor any person related to that person or those persons will have any claim whatsoever against the Sponsor or any other person arising from or alleged to have arisen from such disqualification.

### **General Conditions and Provisions**

25. No Prize is transferable, convertible to cash in whole or part, or has any cash value, and no Prize is refundable and, other than at the Sponsor's sole discretion, there shall be no substitution, for the whole or any part or parts of a Prize, whether for date, or otherwise. If the whole or any part or parts of any travel or activity relating to a Prize is cancelled or postponed, each Prize Winner agrees to accept the balance of the Prize in and as full satisfaction of the Prize in its entirety and agrees that neither he/she nor his/her parent or legal guardian shall have any claim against the Sponsor or any other person in respect of the cancelled or postponed portion of the Prize.
26. The Sponsor is not responsible for illegible, misdirected, late, lost, damaged, stolen, or postage-due transmissions, mailings and/or submissions of Nominations or declaration and release and guest release forms, which may be judged void; for any damage to any person's computer system or wireless device which is occasioned by submitting a Nomination or by participating in any way in the Competition or in any Nomination; for lost, interrupted, inaccessible, incompatible or unavailable networks, servers, satellites, Internet Service Providers, wireless carriers, web sites, or other connection; for availability or accessibility problems arising in connection with or over the course of the Competition; for miscommunications, failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions, or hardware or software malfunctions, failures or difficulties; for any technical malfunctions, failures, or difficulties, printing errors or omissions, clerical, typographical or other error(s) or omission(s) in any materials involved in or related to the Competition, including, without limitation, in any Nomination, declaration and release or guest release or in the offering or announcement of any Prize or in any Prize notification or Prize claim documents; for any errors or omissions of any kind, whether human,

mechanical, clerical, electronic, or technical in nature; or, for the incorrect or inaccurate capture of information, or the failure to capture any information. Proof of mailing or of transmission or of attempted transmission of any document including without limitation any Nomination and/or any declaration and release and/or guest release does not constitute proof of receipt of same by the Sponsor or by any other person. All Nominations and declaration and release and guest release forms submitted to the Sponsor become the property of the Sponsor and will not be returned.

27. Except at the Sponsor's sole discretion, the Sponsor will not engage in any correspondence or other communication with any person other than a Potential Prize Winner and/or with a permitted coach who has submitted a Nomination for a Potential Prize Winner and/or with a Prize Winner and/or with a Potential Prize Winner's or Prize Winner's parent or legal guardian.

28. **Force Majeure**: Subject to obtaining any required governmental consent or approval, the Sponsor reserves the right, without prior notice and at any time and for any reason, to terminate the Competition, in whole or in part, or to modify, suspend or extend the Competition in any way, in its sole discretion. Without limiting the generality of the foregoing, subject to obtaining any required governmental consent or approval, the Sponsor reserves the right, without prior notice and at any time, to terminate the Competition, in whole or in part, or to modify, suspend or extend the Competition in any way if it determines, in its sole discretion, that the Competition is impaired or corrupted or that fraud or technical problems, failures or malfunctions (including, without limitation, computer viruses, glitches, or printing or production errors or omissions) have destroyed or severely undermined the proper conduct, integrity, and/or feasibility of the Competition. In the event the Sponsor determines in its sole discretion that it is prevented from continuing with the Competition as contemplated herein by any event beyond its control, including but not limited to fire, flood, natural or man-made epidemic or health hazard or crisis, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal, Provincial, or local government law, order, or regulation, public health crisis (e.g. SARS), the order of any court or jurisdiction, or by any other cause not reasonably within the Sponsor's control, then, subject to obtaining any required governmental consent or approval, the Sponsor shall have the right to modify, suspend, extend or terminate the Competition.

29. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations as between any person and the Sponsor in connection with the Competition shall be governed by and construed and interpreted in accordance with the internal laws of the Province of Ontario, Canada,

including the procedural provisions of those laws, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. Each of the Sponsor, each permitted coach, each team, each registered association, and each eligible player and his/her parent or legal guardian, hereby attorn to the jurisdiction of the courts of that Province, sitting in the City of Toronto, Ontario, in respect of the determination of any matter, issue or dispute arising under or in respect of these Official Rules and/or the Competition and agree that any such determination shall be brought solely and exclusively before such courts.

30. **Quebec Residents.** RESIDENTS OF THE PROVINCE OF QUEBEC MAY SUBMIT ANY LITIGATION RESPECTING THE CONDUCT OF THIS PUBLICITY CONTEST TO THE RÉGIE DES ALCOOLS, DES COURSES ET DES JEUX FOR A RULING. ANY LITIGATION RESPECTING THE AWARDING OF A PRIZE MAY BE SUBMITTED TO THE RÉGIE ONLY FOR THE PURPOSE OF HELPING THE PARTIES REACH A SETTLEMENT.

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