



## HOUSE LEAGUE TEAM SPONSORSHIP 2019 / 2020 Season

*We are hoping to support over 100 teams this upcoming season.*

**As a goodwill gesture to all of our Sponsors, we have kept the costs the same for four years in row!**

All KMHA House League sponsors will receive for their donation;

- Your company name silk screened on your team(s) jerseys
- Recognition on our arena banner in all Kitchener rinks where KMHA plays
  - **A sample of 2018 /2019 banner follows on the next page.**
- Recognition on our web site on the designated “Sponsors” page as well as being identified on your sponsored teams new ‘Team Page’ on our web site starting this coming season. (September 30 – April 30) – *our website has received over a million hits this year!!!*
- **Introducing – NEW - Social Media Exposure**
- Recognition in our souvenir Jason Cripps Memorial Christmas Tournament program, distributed to over 2,000 players and families for free
- An appreciation photo plaque featuring the team(s) you sponsored to be proudly displayed in your place of business
- Tickets to Year End Volunteer Appreciation Dance

Sponsorship Levels available include:

### SILVER SPONSORS

- Available for sponsors of individual teams at a cost of \$575 per team

### GOLD SPONSORS

- Available to those companies who wish to sponsor multiple teams
- Gold Sponsors begin at a minimum of 5 teams for \$2,750 (\$550 each)

### PLATINUM SPONSORS

- Available to those companies who wish to sponsor multiple teams
- Platinum Sponsors begin at a minimum of 10 teams for \$5,250 (\$525 each)

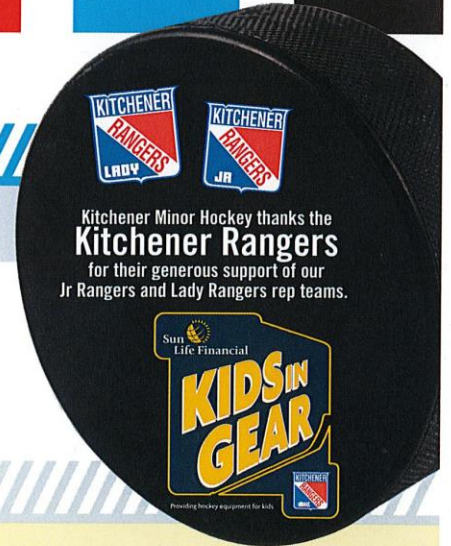
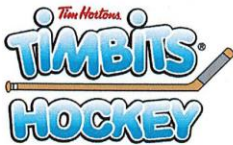
Where possible, multiple sponsors will be placed using a vertical integration, thereby showcasing your Corporate name in as many divisions as possible to broaden your exposure.

2018-2019



## PLATINUM

HOUSE LEAGUE SPONSORS



## GOLD

HOUSE LEAGUE SPONSORS



## SILVER

HOUSE LEAGUE SPONSORS

1ST Impressions - 519-571-9004  
Alliance Roofing & Sheet Metal Ltd - 519-768-1442  
CloutsnChara Sports Cards - 519-954-8278  
Excel Mortgage Canada Carmela Addante - 519-886-1036  
Gibson Sound and Vision - 519-746-8030  
GRSM - 519-571-7111  
Hussein Law Office - 519-744-8585  
Jiffy Lube - 519-886-0561  
JP Sportswear - 519-576-2792  
Kuppers & Company - 519-744-0886  
KW Appliance Plus - 519-576-3888

Libro Credit Union - 519-570-9955  
Paquette and Travers Law Firm - 519-744-2281  
Picture Yourself - 519-745-8495  
Pizzaville - 519-576-9777  
Play It Again Sports - 519-748-5809  
Rick Heinz Hockey School - 1-877-434-6977  
Skills Plus Hockey - 519-570-3617  
Superior Memorial - 519-745-6136  
Techline Motors - 519-570-1733  
The Athlete Factory - 519-603-2879  
T-ROC Marketing (The Renovators of Canada) - 647-201-5091

# HockeyXpress

OFFICIAL MAGAZINE OF THE KMHA

## Shoot to Score with HockeyXpress and KMHA!

### SPONSORSHIP

Would you like to be a part of a winning team?

HockeyXpress and the KMHA have teamed up to offer preferred rates for KMHA sponsors. These exclusive rates reflect our commitment to help local businesses get the most out of their sponsorships dollars. We recognize that with your help, boys and girls can continue to play the game of hockey at the grass roots level.

It is our intent to allow businesses like yours the opportunity to gain more exposure in the community, while contributing to the ongoing coverage of KMHA action. Our print and online editions follow the KMHA at all levels, providing youth, and their parents, the excitement of seeing their team covered in a popular media.



### HockeyXpress Team

Brad Eason

Brad@SportsXpress.ca

Ph: 519-208-9302 or 1-877-588-8856

CHEQUES CAN BE MADE OUT TO:

SportsXpress

50 Ottawa Street, Unit 110, Kitchener, ON N2G 3S7

### EXAMPLE

#### team profiles

#### Lady Rangers Midget B's season highlights

The Lady Rangers Midget B team wrapped up their regular season on January 24 in seventh place (of nine teams) in the Central West Division of the Lower Lakes Female Hockey League (LLFHL).

For the first round of the playoffs, the Rangers faced the second-place Norfolk Hurricanes and came out on top after losing the opening game (0-3) by winning the next two (3-2 and then 2-1) to win the four-point series. Still more to come, go Kitchener!

#### Tournament recap

Despite some rather average league play, the Ranger B team really kicked it up

a match for tournament play! The girls started their season on a high and finished the Mitchell tournament with a silver medal, losing only to the home Mitchell team in a nail-biting three-over-time final on the 14th shooter!

In their own tournament, the Kitchener FallFest, the girls entered with a great attitude and never looked back, winning the gold in dramatic fashion. After a very close semi-final, where the Rangers blew a 3-0 lead and ended up winning in a shoot-out, they were thrown into an even tougher final against the underdog team from Oakville. The Rangers really stepped up and held Oakville to a draw after both regulation and overtime thereby forcing a shoot-out. This time the Rangers managed

to win on the third shooter and took the gold! The team's other event, Ottawa's "kicking it on the ice" Tournament, was likely the wildest tournament a team could play. With five teams entered in the division, Kitchener (as the only team from out of town) was the only one that had to play four games. (All the other teams played three.) After the round-robin games were completed, Kitchener had to draw one of their games out of a hat to see how it would finish. With a 1-1 record, and despite a second-place standing, Kitchener drew the game it won thereby losing two points in the standings. The unfortunate draw knocked the team out of the tournament.

#### Kitchener Lady Rangers Peeewe C wrap-up

The Lady Rangers Peeewe C team finished off its regular season in style. The girls ended their season with eight wins (seven were shutouts) and one loss in their last nine games. The team earned the best goals-against-average in the league.

This team really came together to understand the defence-first mentality the coaches were teaching; solid goaltending is supported by a defensive group that doesn't lose the battles and forwards that

back check to help out. The girls played some great hockey—and still are! They earned the silver medal during the FallFest tournament where they ended up losing the championship game in overtime. All the coaches and parents are very proud of what these girls have accomplished



and feel there are more great things in store for them.



**MOXIE'S**  
GRILL BAR

MOXIE'S KITCHENER  
385 Fairway Road South | 519 208 4488  
Across from Fairview Park Mall

6 HockeyXpress.ca

Our prices are EXCLUSIVE to KMHA sponsors and include advertisement in our Print and Online editions!

Option 1: 1/3 banner ad = \$200

Option 2: 1/2 page ad = \$300

Option 3: Full page ad = \$450

\*We can assist you with your ad design if needed

We would like to thank all KMHA sponsors for their continued support and would like to assist this financial commitment in bringing return back to your business!





## Sponsorship Opportunities Summary 2019/2020

### House League Team Sponsors

- Silver Sponsor - \$575 per team for up to 4 teams
- Gold Sponsor – Minimum 5 teams at \$550 per team for \$2,750
- Platinum Sponsor – Minimum 10 teams at \$525 per team for \$5250

YES, Our Company would like to support Kitchener Minor Hockey (check box from above)

House League Support – Silver – Gold - Platinum (circle one)      Total    \$ \_\_\_\_\_

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**Please scan and email the commitment form to the KMHA office to Janet Nogueira at [janetn@kitchenerminorhockey.com](mailto:janetn@kitchenerminorhockey.com) with the following information for billing completed and for your social media or contact MICHAEL SAUNDERS at 519-579-4110 or email: [msaunders4110@gmail.com](mailto:msaunders4110@gmail.com)**

COMPANY  
NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ TITLE : \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_ CITY : \_\_\_\_\_ POSTAL : \_\_\_\_\_

PHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

**Your** Social Media Contact Information *(please email your company logo to Janet)*

Twitter \_\_\_\_\_ Instagram \_\_\_\_\_

Facebook \_\_\_\_\_